

**DRAFT**

**5/19/06**



*A public-private partnership working to help  
ensure all Washington children succeed  
in school and life.*

Thrive by Five is a recognized trademark of the Credit Union National Association (CUNA)

# Agenda

- Introductions
- Road to a partnership
- Our focus and priorities
- Briefing
- An invitation to join us

# Why a public-private partnership?

- A partnership brings the assets of each sector to the table to leverage social change.
- Private organizations, such as foundations and businesses, are able to bring expertise, credibility, nimbleness, and flexible funding to a problem.
- The public sector offers experience, expertise and brings considerable public resources, infrastructure and political legitimacy.
- Each of these assets is crucial to creating lasting, sustainable change.
- In the absence of a strong public-private partnership for early learning, Washington misses an opportunity that other states are seizing – the opportunity to coordinate, support, rise above politics and do what's right for children.

# Road to Partnership

August 2005

National Conference of State Legislators holds early learning summit in Seattle

Gov. Gregoire names Early Learning Council

December 2005

*Seattle Times* reports that Gates Foundation strategy contingent upon partnership.

January 2006

Department of Early Learning bill introduced in state legislature

Governor and numerous private funders sign Memorandum of Understanding (MOU)

March

Governor signs DEL bill which provides legal framework for State's participation in the partnership

April 2006

Foundation for Early Learning and funders agree that EC2 will transition into Thrive for Five

May 2006

Washington Early Learning Fund (Thrive by Five) incorporated, board seated, bylaws adopted and IRS determination sought.



# Board of Directors

Gov. Christine Gregoire (Co-chair)  
State of Washington

Alan Mulally  
The Boeing Company

Bob Watt  
The Boeing Company

Cliff Lawrence  
Wells Fargo

Dan Kranzler  
Kirlin Charitable Foundation

Frank Armijo  
Lockheed Martin

Jackie Bezos  
Bezos Family Foundation

Jolene McCaw  
Talaris Research Institute

TBD  
Director, Department of Early Learning

Bill Gates, Sr. (Co-Chair)  
Bill & Melinda Gates Foundation

Kevin Washington  
Tabor 100

Kimberly Ackerley Cleworth  
Ginger & Barry Ackerley Foundation

Mona Locke  
Foundation for Early Learning

Hon. Ruth Kagi  
Chair, House Family & Child Services

Hon. Mike Hewitt  
Senate Minority Leader

Terry Bergeson  
Superintendent of Public Instruction

Tony Benton  
Clear Channel

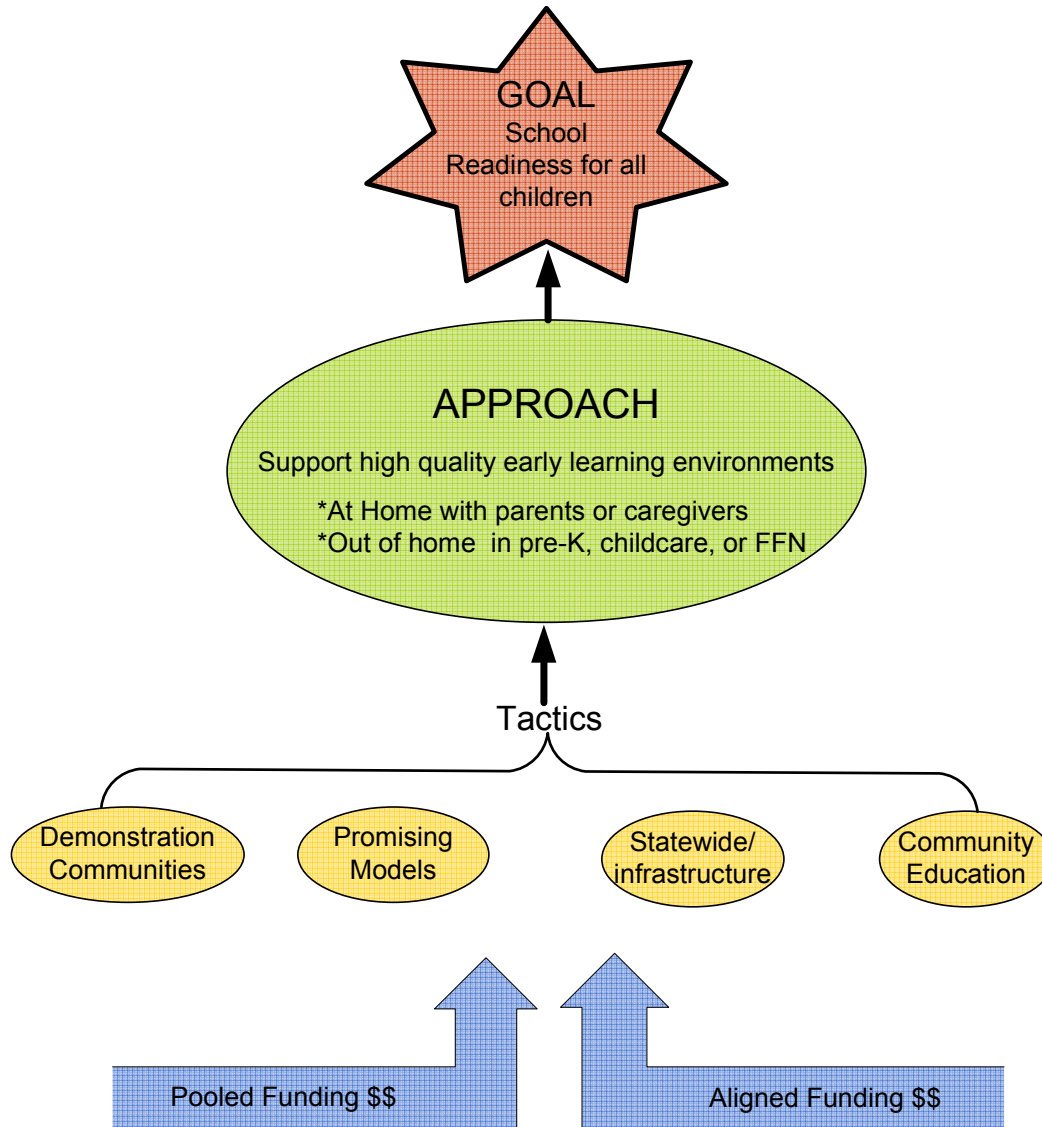
Tricia McKay  
Medina Foundation

# Briefing/Update

- **Partnership** begins with nearly \$9 million in “pooled” pledges from public and private sectors.
- **Board** meets 4 times per year to set policy and provide advice and consent to the CEO
- A **steering committee** and its sub-committees meets more regularly and is more operational during this interim period before staff is on board.
- **Early Care and Education Coalition (EC<sub>2</sub>)** will transition to become Thrive by Five. Its steering committee will continue to meet and function during this transition.
- **Korn Ferry** has been retained to conduct a national search for a CEO, Program Director and possibly other key positions.
- **Areas still under development:**
  - Program guidelines
  - Aligned funding definitions
  - Advisory/Stakeholder Council

# Thrive by Five Partnership

## Overview of Pooled and Aligned Funding Strategies



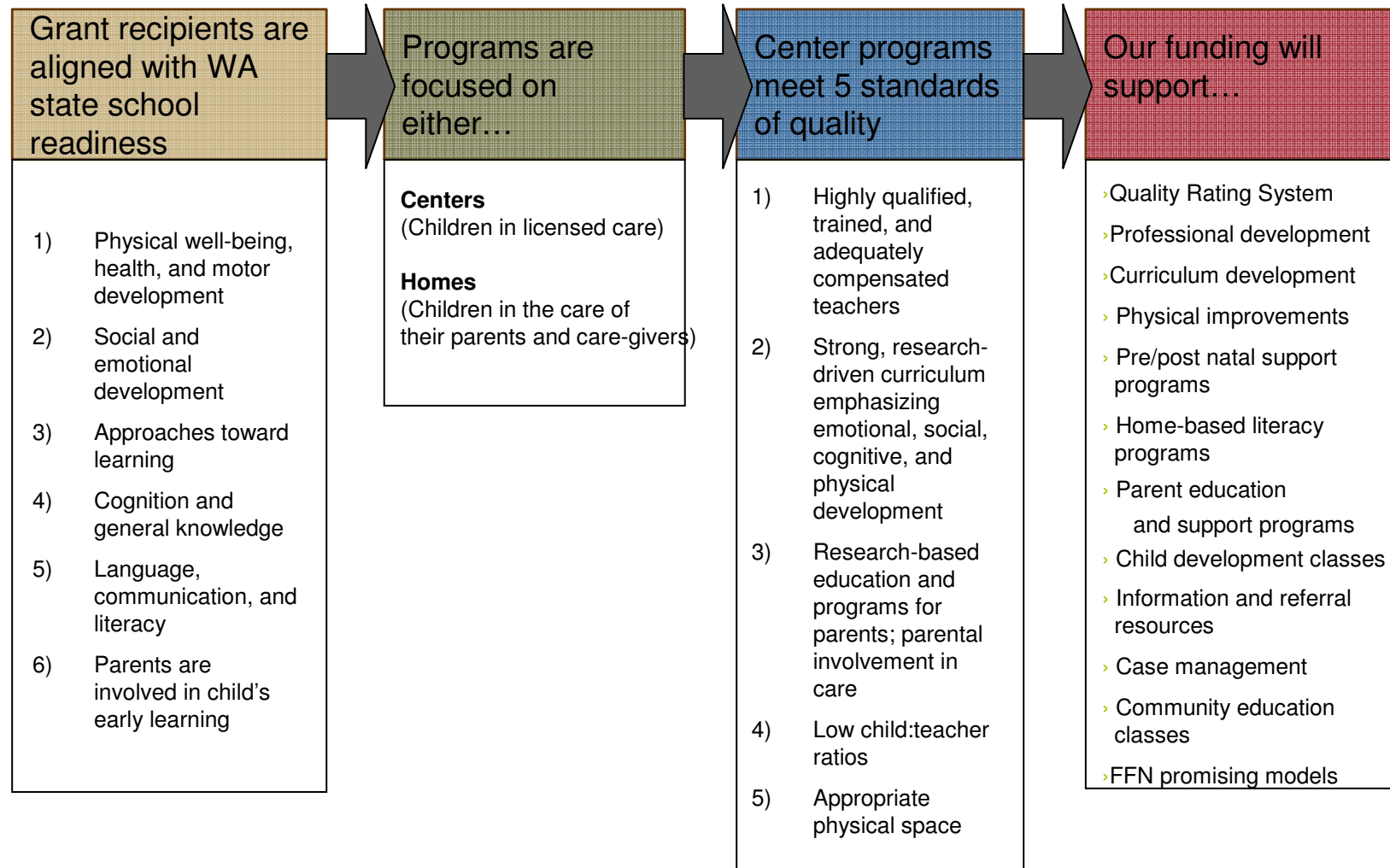


# Summary of Strategy

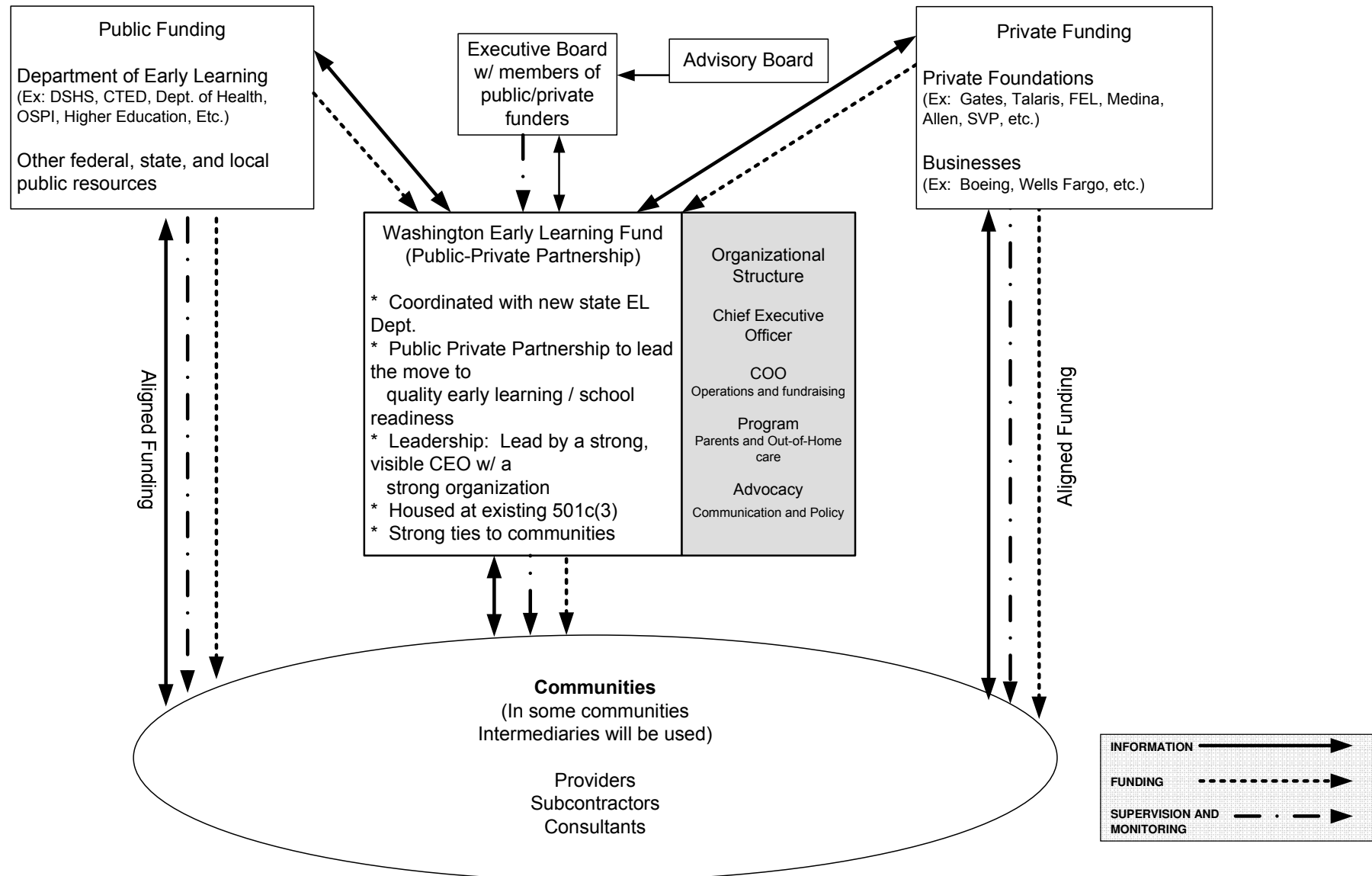
- **Targeted Demonstration Communities:** a comprehensive initiative in two communities to ensure that all children and families within these selected communities have access to high-quality early learning.
  - Assess effectiveness of high-quality early learning, including parenting, on outcomes for children; demonstrate a community wide, comprehensive, mixed-income approach. Learn with and from parents/caregivers.
- **Promising Models:** support innovative efforts on a smaller scale to improve early learning for children throughout Washington state.
  - Build knowledge; replicate and bring to scale effective programs; broaden acceptance and buy-in.
- **Statewide Efforts:** support, promote, and encourage statewide efforts to improve early learning across the state. These efforts include programmatic initiatives, parent education, and other strategic opportunities for statewide early learning improvements.
  - Increased capacity and strengthened infrastructure; systems change; build knowledge.
- **Community Education/Advocacy:** encourage and promote quality early learning as a statewide priority
  - Increased public investment, appropriate policies; parent demand for quality; public understanding and knowledge; build parent demand; broaden participants that will invest and advocate.

# Draft Program Guidelines

## What we will fund



# Draft: Public-Private Partnership Structure



# Next Steps

- Hire staff
- Launch website
- Continue EC2 transition
- Board retreat
- Program and funding guidelines

# We Need You!

- Our goals are continued growth, sustainability for quality early learning and positive outcomes for children and parents.
- We need your help to attain these goals through:
  - Funding
  - Steering committee and technical advisory committee participation
  - Advocacy
- Our goal is to grow this partnership
  - Georgia's Smart Start grew to approximately \$20 million (currently \$13 million)
  - North Carolina has raised \$200 million from private funders
  - Pennsylvania is growing its new partnership

# Levels of Engagement

- Funding at every level is needed and appreciated:
  - Charter-level members are committing \$5 million over 5 years
  - Family foundations have pledged between \$100k and \$500k per year
  - Corporate funders range from in-kind donations to \$500k
  - Smaller donors who bring particular expertise have pledged as little as \$1-\$5k.